

Snap them!

Can you get to each and every customer?

Seems a heavy task. But Phune just makes it a snap!

Send SMS and MMS

to your customer base, your co-workers,
your very own contact groups.



- **Get to the point with everyone. And do it again.**

Phune Messaging makes it possible and efficient to send Mobile messages to multiple recipients.

You know E-Mail messages may get lost somehow or end up in the bin. But a Mobile message sits there, demanding a bit of your attention.

Phune enhances and automates **SMS** (Short Message Service) and **MMS** (Multimedia Messaging Service) message sending to your group's Mobile Phones.

This way, your effort becomes well targeted and personal.

- **Ready where mass communication is demanded:**

- ➔ Marketing campaigns
- ➔ Company Management
- ➔ Customer Relationship Management
- ➔ Newspapers and Media Agencies
- ➔ College Institutions and Schools
- ➔ Event planning
- ➔ Clubs

& many more.

Phune's power is truly revealed when you see it adapt to your own distinct operation.

Get started: <http://sms.phune.com>

Phune Messaging is always available wherever you go.

At home or on your sailing trip.

All you need is your Web Browser of choice to connect from anywhere and begin sending your messages.

These can be scheduled, therefore you can easily plan ahead your marketing strategy.

You'll probably go to bed earlier too.

It's about reaching the other end...

An individual's Mobile Phone becomes his/her final endpoint into getting your message effectively seen and heard with attention, thus awarding your communication effort and actively promote your campaign.

Send customized messages to groups, so you can setup meetings, remind your co-workers about an activity, directly promote your product and enhance your marketing campaign near your audience or create a relationship with your subscribers.

"SMS messages are 50% more effective in achieving a brand awareness than TV commercials and 130% more than the radio ones."

source: Enpocket

...and take your customers by the hand.

Phune Messaging allows you to compose simple Rules you can apply to your messages.

This feature allows you to dramatically improve and coordinate a well achieved plan to embrace your clientele. You can create messages that will reach a certain customer on a pre-defined date, meeting specific conditions and tailored data related to your own business and automatically re-schedule sending.

It can be as simple as saying "Happy Birthday!" only for female contacts or welcome back your customers as soon as they return from their holiday flight to the Bahamas, for which you have just scheduled a promotion in your Travel company.

In this sense, the sky is the limit when you apply Phune Messaging to your business rules.

Join today.

Go to <http://sms.phune.com>

Sending Messages is only the tip of the iceberg

Phune Messaging provides several optional Add-On Applications that can be acquired as complements to your subscription.

These applications provide alternative ways to gather feedback and responses from the public, which in turn allows you to incorporate incoming users data to your existing contacts base and create new groups.

Phune Add-On Applications comprise of the following:

Phune Vote,

a wizard for the creation of Mobile surveys and polls

Feedback,

allows to track returning comments from contacts.

Phune Night,

mobile message display in big outdoor screens

Golden SMS,

create SMS contests and track their on-going progress

Combine Phune Messaging with your service offers

As a full-grown platform, Phune Messaging is ready to be integrated with your Service Provider offers.

If you qualify as an integrator for communication and messaging solutions with your businesses or deal with your preferred Network Operator Gateways, you can license and apply Phune Messaging to your locale, and/or Network audience.

Built-in Multi-Language and Branding Options allow you to quickly accommodate the platform for your country's language and your visual identity.

(for Service Integrators)

Phune Messaging is developed by



ADDITIONAL INFORMATION

For further information and inquiries, please contact:

Paulo Martins,
Phune Product Manager

Present Technologies, Lda
Rua de Santa Teresa, nº 27 R/C
3000-359 Coimbra - PORTUGAL
E-mail: pmartins@present-technologies.com